


Putting Together a Targeted Email

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This guide is a step-by-step walkthrough of the process of setting up an email — including setting up the proper audience — in EveryAction's "Targeted Email" tool.

This is the LAST part of a three-step process. The first step is [scheduling your email on Audubon's shared email calendar](#); the second step is [creating the HTML content for your email](#). Please use those links to view the guides for those steps.



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